

Comprehensive Services Overview

Visual Communication:

The core of my services is the creation of visual communication systems. This includes the creation of all materials across print and interactive media. I have created this system based on my experience of blending art and science to express your company's message directly to your target audience.

- Brand Identity Development
- User Interface Design
- Print Media/Illustrations
- Typographic Design

Information Architecture:

Through extensive research and experience, I have developed a solid knowledge of user patterns and usability standards that can make a Web site or multimedia project work for you. With this knowledge I can help you and your business by defining your Web site goals and providing the best Web site model for your needs.

- Information Architecture
- Information Delivery Systems
- Process Models / User Models
- User Interface Wireframes

Advertising:

As an extension of the visual communication development, creating specific targeted pieces of media to attract new customers and users is important. Every audience is different and requires its own plan to attract, inform or sell them. I have numerous readily available media placement and advertising elements that can be applied or developed for your specific needs.

- Google Adwords and Overture
- Publication Media Placement
- Banner Ad Design and Tracking
- Signage Development
- Direct Mail and Email Campaigns

Web Development:

A web site can play a huge part in generating revenue. It can combine your visual strategy and business model, which can increase lead generation and profits while improving your public relations at the same time. I have in depth knowledge of programming languages to implement my interface and architectural website designs to ensure a worry free experience for your users.

- PHP Development
- SQL Database Development
- Shopping Carts and Lead Generators
- Third Party Site Integration